

Work Task I1: Public Outreach

FY16 Estimate	FY16 Actual Obligations	Cumulative Expenditures Through FY16	FY17 Approved Estimate	FY18 Proposed Estimate	FY19 Proposed Estimate	FY20 Proposed Estimate
\$100,000	\$106,930.04	\$605,934.97	\$125,000	\$125,000	\$125,000	\$125,000

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Start Date: FY05

Expected Duration: FY55

Long-Term Goal: To provide education and increase support for the LCR MSCP

Conservation Measures: N/A

Location: N/A

Purpose: To communicate, coordinate, and educate LCR MSCP Steering Committee members, internal and external stakeholders, and the general public about LCR MSCP implementation activities

Connections with Other Work Tasks (Past and Future): All LCR MSCP work tasks

Project Description: Under this work task, an outreach program for the LCR MSCP will be implemented. Activities are widely varied and include the creation of educational materials, participation at conferences and other public events, interaction with some school events, and coordination with youth conservation corps groups. Outreach may be specific to a project but more typically addresses the overall focus of the LCR MSCP and general conservation issues.

Previous Activities: The LCR MSCP hosted the Colorado River Terrestrial and Riparian annual meeting and participated in the Colorado River Aquatic Biologists annual meeting. These meetings provide centralized forums for scientists and resource managers to discuss current research and monitoring projects taking place on the lower Colorado River. Space is devoted within the LCR MSCP Web site to highlight both of these meetings.

A wide range of printed materials, videos, and reports has been created to explain various program features in both summary (factsheet) format as well as more

lengthy reports. Several banner displays have been created; these materials have been used extensively to promote the LCR MSCP at conferences, conservation area dedications, and other events.

FY16 Accomplishments: The LCR MSCP provided tours of conservation areas for the Water Education Foundation and partnered with the Clark County Wetlands Park on events such as “International Migratory Bird Day” and “BioBlitz” (a citizen science wildlife observation event).

LCR MSCP information was exhibited at numerous science education events throughout Las Vegas, Nevada, which included the sixth annual Las Vegas Science and Technology Festival. The LCR MSCP participated in educational events at schools in Henderson, Las Vegas, and Boulder City and hosted an exhibit booth at the Colorado River Water Users Association annual conference and the Colorado River Terrestrial and Riparian annual meeting.

The LCR MSCP received 193 hours of volunteer labor during the year. These volunteers included students from Arizona State University in Lake Havasu City and others. Volunteers participated in post-development monitoring at some sites, including bat mist netting and razorback sucker monitoring on Lake Havasu. The LCR MSCP also worked with one youth conservation corps group during FY16 at Parker Dam Camp for an 80-hour project duration. These volunteer and youth conservation corps projects helped to provide some labor for the LCR MSCP, engaged youths in conservation work, and fostered relationships among them, the community, and the program.

The LCR MSCP entered into an agreement (which is cost shared with the Boulder Canyon Operations Office) with the National Park Service (Lake Mead) to support Project WET (Water Education for Teachers) continuing education workshops. These workshops focus on explaining water science and related issues to Nevada teachers and provide information to be used in classrooms. Through this partnership and the focus on teacher education, the LCR MSCP will be able to individualize the curriculum to include information about the lower Colorado River and the LCR MSCP and also reach a larger number of students than could be reached by individual staff efforts.

FY17 Activities: The LCR MSCP is working with the National Park Service (Lake Mead) to develop a schedule and begin the Project WET (Water Education for Teachers) continuing education workshops. The workshops are expected to begin in spring 2017.

The LCR MSCP will continue to participate in annual Colorado River Water Users Association, Colorado River Aquatic Biologists, and Colorado River Terrestrial and Riparian meetings. The LCR MSCP will continue to work with partner agencies, participating in National Public Lands Day, International

Migratory Bird Day (Clark County Wetlands Park), the Las Vegas Science and Technology Festival, and other science and conservation-themed community events.

Proposed FY18 Activities: Emphasis for outreach will continue to focus on LCR MSCP stakeholder education, with interaction in local communities. The LCR MSCP will continue to support one to three large events per year, such as the Colorado River Water Users Association conference and the Las Vegas Science and Technology Festival. These activities provide opportunities to expand stakeholder and public knowledge of the LCR MSCP. Outreach to local community schools and colleges will continue, with a focus on providing volunteer opportunities when appropriate.

The LCR MSCP will continue to promote the Project WET (Water Education for Teachers) workshops. The LCR MSCP will expand outreach as additional conservation areas are completed. This increased public awareness will help resolve potential issues over conflicting use of conservation areas.

Pertinent Reports: The 2016 annual report will be posted on the LCR MSCP Web site upon completion.