

Work Task I1: Public Outreach

FY14 Estimate	FY14 Actual Obligations	Cumulative Expenditures Through FY14	FY15 Approved Estimate	FY16 Proposed Estimate	FY17 Proposed Estimate	FY18 Proposed Estimate
\$100,000	\$104,431.22	\$410,400.36	\$100,000	\$100,000	\$100,000	\$100,000

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Start Date: FY05

Expected Duration: FY55

Long-Term Goal: To increase education and support for the LCR MSCP

Conservation Measures: N/A

Location: N/A

Purpose: To communicate, coordinate, and educate LCR MSCP Steering Committee members, internal and external stakeholders, and the general public about LCR MSCP implementation activities

Connections with Other Work Tasks (Past and Future): All LCR MSCP work tasks

Project Description: Under this work task, an outreach program for the LCR MSCP will be implemented. Activities are widely varied and include the creation of educational materials, participation at conferences and other public events, interaction with some school events, and coordination with youth conservation corps groups. Outreach may be specific to a project but more typically addresses the overall focus of the LCR MSCP and general conservation issues.

Previous Activities: Two regional science annual meetings, CRTR and CRAB, have been sponsored under the LCR MSCP to provide centralized forums for scientists and resource managers to discuss current research and monitoring projects taking place on the LCR. Space is devoted within the LCR MSCP Web site to highlight both of these meetings.

A wide range of printed materials, videos, and reports has been created to explain various program features in both summary (fact sheet) format as well as more lengthy reports. Several banner displays have been created; these materials have been used extensively to promote the program at conferences, conservation area dedications, and other events.

FY14 Accomplishments: Valley High School (Las Vegas) students participated in a tour of the Lake Mead Fish Hatchery with the NDOW, learning about native fish conservation. LCR MSCP staff partnered with various southern Nevada agencies to participate in International Migratory Bird Day (Clark County Wetlands Park) and National Public Lands Day (Laughlin, Nevada) events. The Water Education Foundation toured the BBCA. A Webinar was conducted with Phoenix-based Bioscience High School to discuss the LCR operation, water management, and habitat conservation.

LCR MSCP information was exhibited at numerous science education events throughout Las Vegas and Laughlin, which included the fourth annual Las Vegas Science Expo. LCR MSCP staff participated in educational events at schools in Henderson, Las Vegas, and Boulder City.

Classes from Arizona State University in Lake Havasu City participated in post-development monitoring at some sites and included bat mist netting, small mammal trapping, MAPS bird banding, and razorback sucker monitoring. These educational field trips provided some volunteer labor while also enriching the students' curriculum and fostering a relationship between them, the community, and the program. Arizona State University students volunteered 88 hours of labor during the year.

LCR MSCP staff partnered with the NPS (Lake Mead) to support three Project WET (Water Education for Teachers) continuing education workshops. These workshops focused on explaining water science and related issues. Through support of these workshops, the NPS was able to educate southern Nevada teachers about the LCR MSCP within the context of the LCR.

FY15 Activities: In FY15, a new set of indoor displays for conferences and other indoor exhibits will be created and will include four individual informational panels and a custom-printed table wrap. Several additional species cards, focusing primarily on birds, have been added this year.

Planning for the 10-year program anniversary tour is a focus in FY15. Emphasis will be placed on developing additional project displays and materials to enhance the tour, as well as to provide logistical support for the tour itself.

LCR MSCP staff will continue the partnership with the NPS to support the Project WET continuing education workshops.

Proposed FY16 Activities: Emphasis for outreach will continue to focus on LCR MSCP stakeholder education, with interaction in local communities. LCR MSCP staff will continue to support one to three large events per year, such as the Colorado River Water Users Association and the Las Vegas Science and

Technology Festival, which present opportunities to expand stakeholder knowledge of the program. Outreach to local community schools and colleges will continue.

Pertinent Reports: The annual reports for public outreach are posted on the LCR MSCP Web site for years 2011–12. The 2013 report has been completed and is awaiting review and posting. The 2014 report is being developed.